

E-HEALTH AFRICA CONFERENCE 2012

Integrating M-health Into E-health Strategy Implementation

18 -19 APRIL 2012, INTERCONTINENTAL HOTEL, NAIROBI, KENYA

ORGANISERS

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Conference Partners:



Kenyan Ministry of Medical Services

- Kenya, an innovative leader in mobile banking and has the potential to be a transformative leader in applying technology to the health sector.
- The Government of Kenya, Ministry of Medical Services is committed to ensuring that the services are of quality and are accessible to every Kenyan.
- The Vision of Ministry of Medical Services is to be an efficient and cost-effective medical care system for a healthy Nation. You can find Kenya Government's e-Health strategy at

http://www.medical.go.ke/index.php?option=com_content&view=article&id=68%3Adownloads&catid=48%3Adownloads&Itemid=1

Conference Partners:



Telehealth Society of Kenya

The Telehealth Society of Kenya for assumes a leadership role in the transformation of health and healthcare delivery through Telehealth by providing a forum for advocacy, communication and sharing of resources among communities of interest.

3 The e-Health Africa Conference - Details

Objectives of Conference

- To explore the use of technologies to improve health services and delivery particularly in underserved populations,
- Encourage cross-sector dialogue between participants on the innovations and future of ICT with applications in health,
- Focus on the current use and application of e-Health solutions to address healthcare challenges and the innovative opportunities that lie ahead,
- Promote knowledge exchange between countries that have developed national e-Health strategies, and with others who are in the process of or thinking about developing such strategies,
- Spur new collaborations and ideas on e-Health use and application on the continent.

Conference Agenda

- **Date and Venue:**
 - April 18 - 19, 2012 – Intercontinental Hotel - Nairobi, Kenya
- **Logistics**
 - It will be complimented by a strong traditional media push, and social media presence on major platforms such as Linked-in and Twitter in the pre and post conference period.
 - Day one focus is to explore the use and application of e-health tools to address the health challenges in Africa
 - Day two focus is on health information systems, e-learning and data collection. The data collection session will be hands-on training session.

The Conference Advisory Board

- **Dr. Kechi Achebe** - *Deputy Director, Office for Health and HIV/AIDS, Africare*
- **Mr. Sam Agutu** - *Managing Director, Changamka Microhealth Limited*
- **Ms. Elizabeth J. Ashbourne** - *Lead, Global Health Information Programs and Partnerships, World Bank/Health Metrics Network*
- **Mr. Piers J.W. Bocock** - *Project Director, Knowledge for Health (K4Health) Project*
- **Dr. Frederick Bukachi** - *President, TeleHealth Society, Kenya*
- **Mr. Tunde Fafunwa** - *Senior Partner, Kitskoo Inc.*
- **Mr. Hank Kearney** - *President, PHM International and Publisher - PHM Emerging Markets Healthcare Monitor*
- **Dr. Esther Ogara** – *Head, e-Health Department, Ministry of Medical Services*
- **Dr. Kelechi Ohiri** - *Special Adviser, Minister of State For Health, Federal Republic of Nigeria*
- **Mr. Samuel Quarshie** - *Head of ICT Department, Ghana Health Services*
- **Dr Khama Rogo** – *Lead Health Specialist, Health in Africa, World Bank Group*
- **Dr. Edward Rukwaro** - *Regional General Manager, AAR Health Care Limited*
- **Ms Pam Sitenei**, *CEO PAT Enterprises*
- **Dr. Feng Zhao** - *Health Division Manager, African Development Bank*

Speakers included:

- **Hon. Prof. Peter Anyang Nyong'o, M.P.** - Minister of Medical Services, Kenya
- **Dr. Katherine Getao**, ICT secretary, Office of the President, Kenya
- **HE Ambassador E. Odembo**, Kenya Ambassador to the United States
- **Hon Prof. Kondi Charles Agba**, Minister of Health, Ministry of Health-Togo
- **Dr. Mwendwa E. Mwenesi**, m-health National Coordinator, Ministry of Health and Social Welfare, Tanzania
- **Ms. Estelle Verdier**, e-health and BM product Manager Orange
- **Dr. Amit Thakker**, CEO Kenya Health Federation and Founder, Avenue Healthcare Limited
- **Mr. Marasi Mwencha**, *Senior M-Health Advisor, John Snow International*
- **Dr. Gregory Jagwer**, Chief of Party, Africare-South Africa
- **Dr. J. Koku Awoonor-Williams** - *Regional Director of Health Services, GHS,*
- **Ms. Ujo Ofomata** - Program Director, Mobile4Good, OneWorld, UK
- **Mr. Nat Otoo** – Director of Administration, National Health Insurance Fund, Ghana
- **Prof. Wole Soboyejo**, President, African University of Science and Technology, Nigeria
- **Mr. Edwin Macharia**, Director - Africa, Dalberg Global Development Advisors
- **Dr. Richard E. Scott**, Associate Professor, Department of Community Health Sciences, University of Calgary, Canada
- **Mr. Scott Dalessandro**, Communications Associate, Knowledge for Health
- **Ms. Meera Shekar**, Lead Health & Nutrition Specialist, Africa Region, World Bank
- **Dr. Mabvuto Kango**, Senior Policy Officer for Health, Population and Nutrition, African Union Commission (AUC)
- **Dr. Zaki Khouri**, Regional Manager, Microsoft
- **Dr. Moretlo Molefi**, Managing Director, Telemedicine Africa
- **Dr. Ladi Awosika**, Chief Executive Officer, Total Health Trust , Nigeria

Initial Evaluation Results

- Most common primary reasons for attending conference were content (44%) , networking (30%) and personal growth (17%).
- 98% indicated that conference fulfilled reasons for attending
- 90% would attend follow-up conference
- Most valuable aspects were educative, focus on policy framework and presentations
- Other topics suggested included challenges, standardization, role of regulators

Anadach Group: Who we are

- A global healthcare strategic consulting firm focused on bringing innovative advice and services to clients and partners interested in transforming healthcare systems in emerging markets and developing economies
- Our team is comprised of experienced professionals with deep expertise in healthcare, well versed in the challenges and opportunities offered by the emerging markets space
- We have several years of healthcare experience in :
 - Developing, managing and operating health care entities
 - Designing and implementing clinical and business solutions for:
 - Hospitals and health care centers
 - Health insurance systems
 - Pharmaceutical companies
 - Governments
 - Non-governmental organizations in developing and developed countries

Anadach Group: Our Service Lines

| Services | Sample Products |
|---|---|
| Management Consulting | Pre-feasibility and Feasibility Studies Market Analysis Advisory Services |
| Advisory and Capability Enhancement Services | General Training Programs(health mgt.) Customized Training Programs Organize Conferences and Symposia |
| Professional and Executive Resources | Recruitment and Staffing Services Mentoring and Leadership Services |
| Clinical Services Improvement | Quality Improvement Services Preparing for accreditation Clinical Advisory Services |
| Data and Information Technology | Mining Data IT Advisory Services Logistics/Supply Chain Advisory Services |

Any Questions?

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