

mHealth Evidence Generation: A focus on Evaluation Design

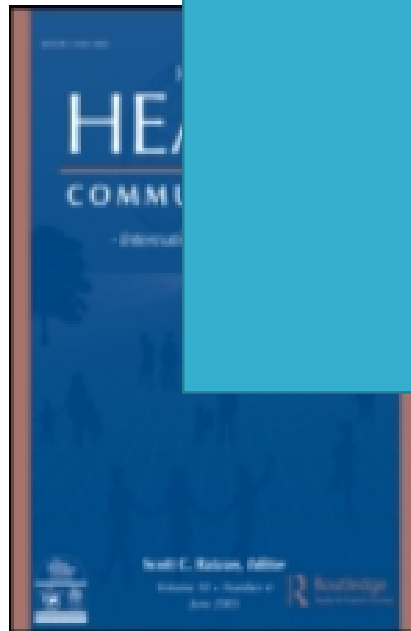
Call for Evidence

This article was downloaded by: [Family Health International]

On: 04 June 2014, At: 12:58

Publisher: Taylor & Francis

Informa Ltd Registered in England and Wales Registered Number: 1072954 Registered office: Mortimer House, 37-41 Mortimer Street, London W1T 3JH, UK



Where is the Evidence?

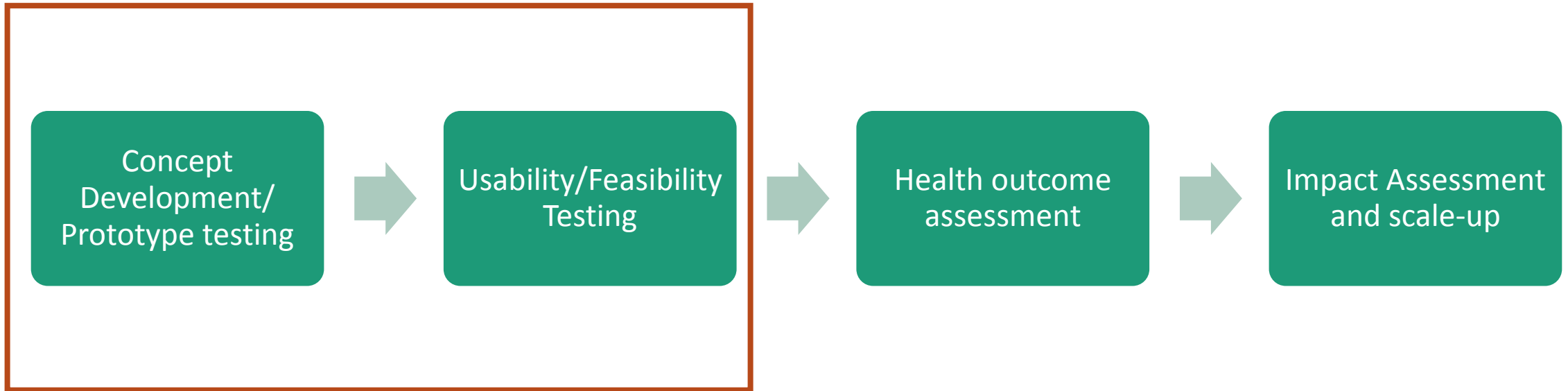
for mHealth Communication: Don't We Have an App for That?

James M. Sherry & Scott C. Ratzan

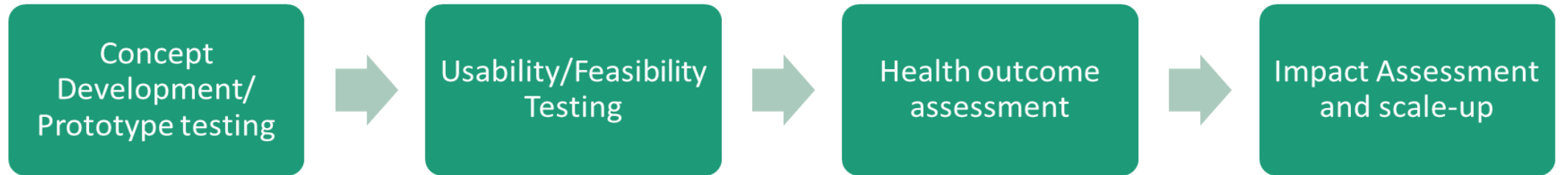
Published online: 01 May 2012.

Where is the Evidence?

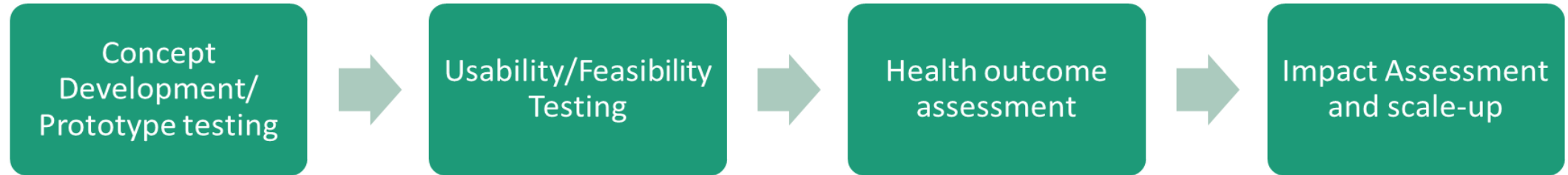
...along the mHealth implementation continuum....



Today's Agenda



Today's Agenda

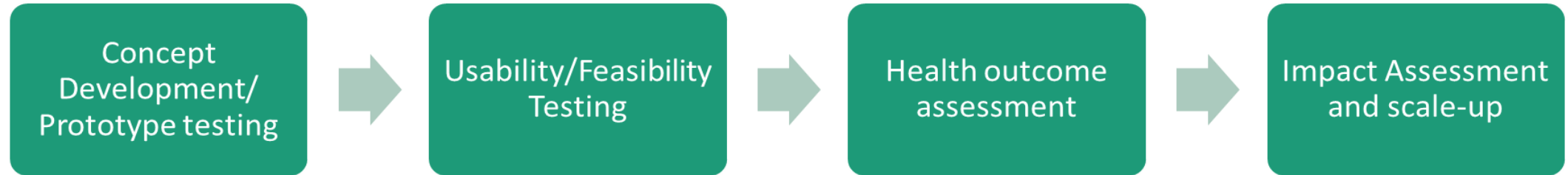


Individual

MAMA- Aponjon in
Bangladesh

m4RH Evaluation by SHOPS in Kenya

Today's Agenda



Individual

MAMA- Aponjon in Bangladesh

m4RH Evaluation by SHOPS in Kenya

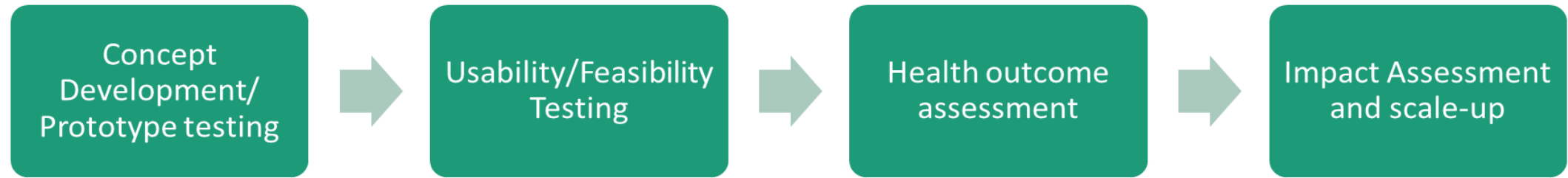
FP mLearning platform for HW training in Senegal

Health Worker

Use of netbooks by CHWs in Bangladesh

FP mobile job aid study in Tanzania

Today's Agenda



Individual

MAMA- Aponjon in Bangladesh

m4RH Evaluation by SHOPS in Kenya

Health Worker

FP mLearning platform for HW training in Senegal

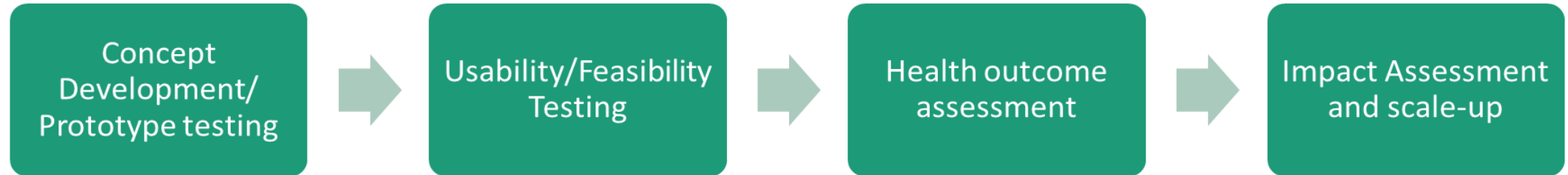
Use of netbooks by CHWs in Bangladesh

FP mobile job aid study in Tanzania

Health System

cStock evaluation in in Malawi

Today's Agenda



Individual

MAMA- Aponjon in Bangladesh

m4RH Evaluation by SHOPS in Kenya

Health Worker

FP mLearning platform for HW training in Senegal

Use of netbooks by CHWs in Bangladesh

FP mobile job aid study in Tanzania

Health System

cStock to reduce drug stock-outs in Malawi