

# DIGITAL SOLUTIONS FOR ADAPTIVE PROGRAM MONITORING

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# The One C Program

- One Community (One C)
  - USAID's flagship community-based response to Malawi's HIV epidemic
  - 5 year (2015-2020) PEPFAR funded
  - Implemented by CCP, with partners
     Plan International and Project
     HOPE





- 7 districts in the Southern Region
- Emphasis on orphans and vulnerable children (OVC), adolescent girls and young women (AGYW), and other key populations







#### DREAMS & GO! Girls

#### DREAMS

- PEPFAR initiative to reduce HIV incidence among AGYW in 10 countries
- "Determined, Resilient, Empowered, AIDS-free, Mentored and Safe"
- GO! Girls Clubs
  - As part of DREAMS initiative, One C created groups for out of school 10-24 year old AGYW
  - Groups follow the GO! Girls curriculum
    - Developed during the earlier 3-country USAID/PEPFAR GO! Girls Initiative implemented by CCP
- ent, STIs, GBV, gender roles,
- Topics include: HIV prevention/treatment, STIs, GBV, gender roles, positive parenting, economic strengthening









# The Challenge

- Several partners implement DREAMS activities
  - "Service layering" of interventions
  - However, no shared database to track services provided to girls over time

- USAID asked One C, as the largest DREAMS partner, to approximate the service layering in the 2 focus districts (Zomba and Machinga)
  - What specific services had these girls' group attendees received?









- How do we get this information?
  - Scale: over 18,000 girls across 2 districts participated in GO!
     Girls clubs in Q4 of FY16
  - Time: ASAP
- Most importantly how do we ensure it's collected in a <u>timely</u>, <u>relevant</u>, <u>accurate</u>, and <u>complete</u> way?
  - How do we...
    - ... reach all participants?
    - ... collect the data?
    - ... organize, store, and process the data?
    - ... analyze the data?
    - ... ensure quality?
    - ... AND... do all of this quickly?









#### The Solution

- Leveraged existing resources and capacity
- Rapidly developed a service delivery survey
- Group facilitators (One C CHVs) acted as data collectors
- Deployed via electronic data collection (EDC)
- Data collected <u>directly</u> on mobile devices
  - Android-based tablets
  - ODK Collect app
  - Ona.io server

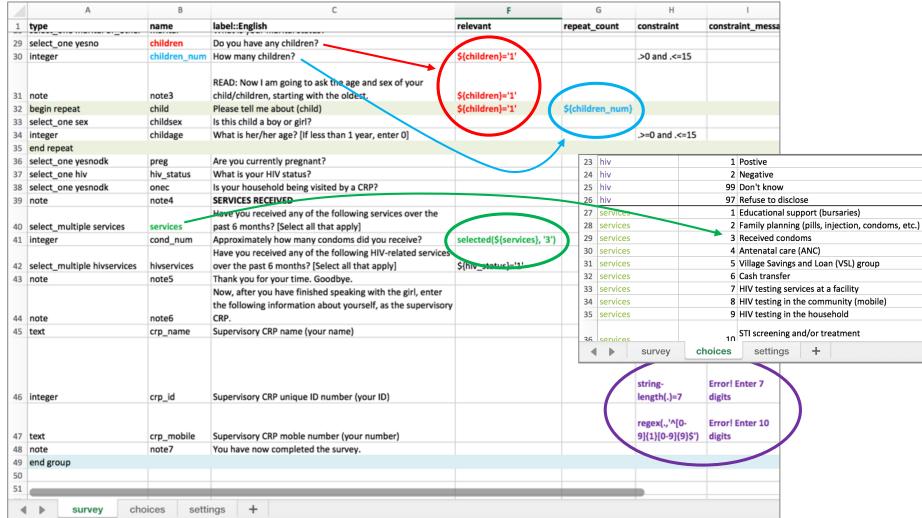








# **XLSForm Survey & Choices**



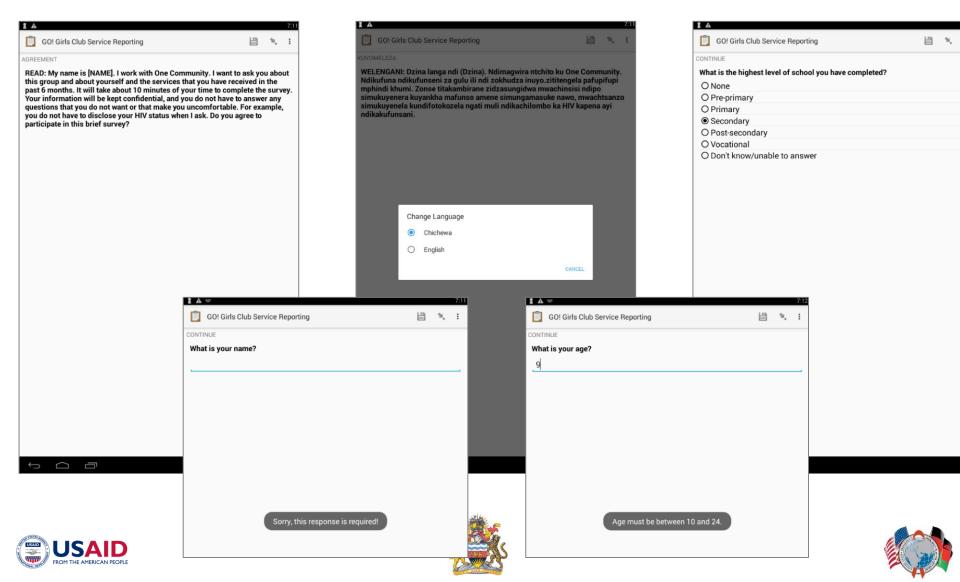






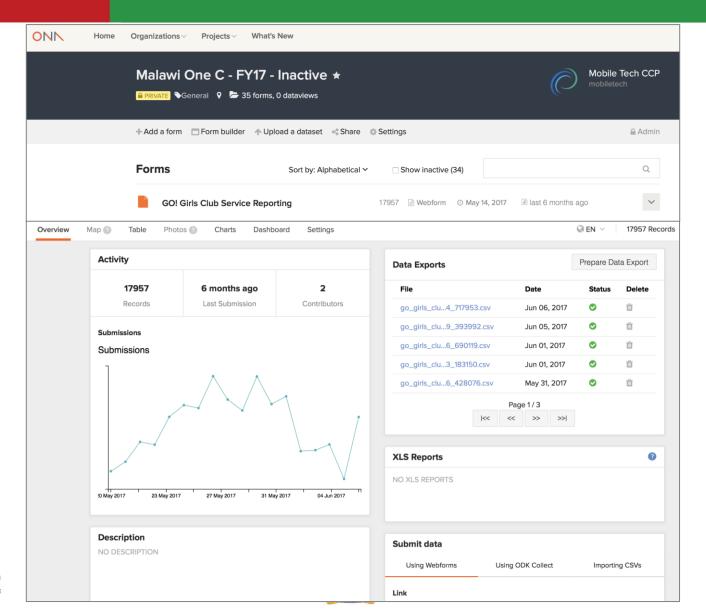


## **ODK Collect App**





### Ona.io Server and Metadata







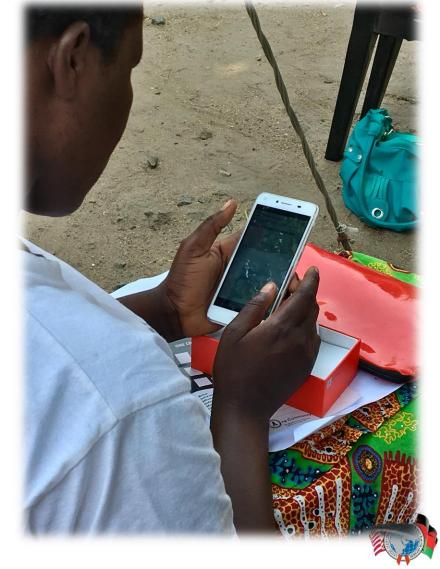


#### **The Outcome**

- Survey developed
- Questionnaire adapted for EDC within 2 days
- Administered to over 18,000 girls (completed forms) over 16 days
- Draft report written and submitted 2 days later

 Survey development → secure, quality data collection from 18,000 respondents → draft report in < 3 weeks









# Principles for Digital Dev.

- <u>Data driven</u> adaptive management
- Leverage existing <u>ecosystem</u>
- <u>Collaborate</u> efficiently with donors or partners
- Data <u>security</u> paramount
- Learned and <u>adapted</u> EDC for <u>scale</u> and <u>sustainability</u>











# Wrap Up & Larger Implications

- Whether in response to internal program redesign or due to external donor and stakeholder requests, monitoring tools must be responsive and adaptable
- Digital tools facilitate responsive and adaptive monitoring... and program monitoring is critical to improving programs as they grow, shift, and change
- Collecting, processing, and understanding quality data is a core and necessary ingredient to adaptive management









# Thank you on behalf of One C!

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