

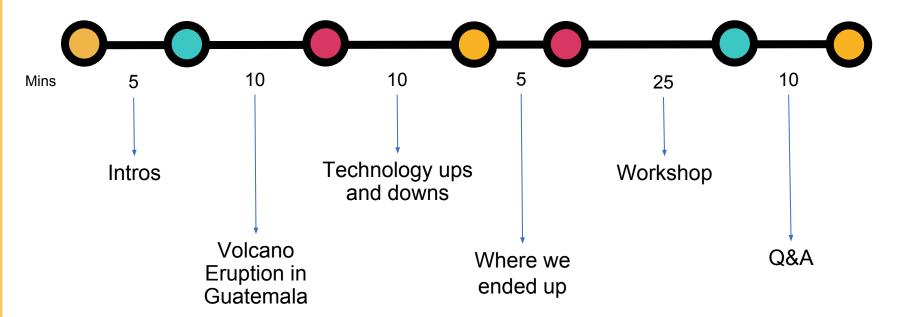
Technology for disaster relief: Lessons learned from Guatemala Volcano Eruption

Christina Jeffrey & Jade Parker-Manderson

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Session Overview (75 Mins)





Who We Are



Christina – CEO, TecSalud

- Founder of digital development services firm headquartered in Bogotá, Colombia
- Specializes in Latin America & the Caribbean health, disaster relief, and migration technology programs

Jade – Clinical Nurse, Clinical Consultant

- Public Health Consultant in Latin America
- Trained in Major Incident Medical Management and Specialized in emergency medicine and medical education





Overview

About Guatemala



• 16.9 million people

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- 23 different languages spoken
- Near extreme level of malnutrition and poverty
 - **37 Volcanos** and one of the highest risk countries for natural disasters in the world.



Credit: Britanica.com









Aftermath

- Death toll 128*
- Displaced 4,500*
- Villages evacuated: 9
- Villages affected: 14
- Shelters set up: 46+



Credit: Noe Perez/AFP/Getty Images

Aftermath: Problems Faced

Slow government response

Poor local/national coordination

Expired medical donations

Duplication of efforts

Gaps in relief areas Overcrowding of shelters

Disorganized private donations

No security/control of persons entering shelters

Overcrowding of volunteers

Majority of shelters had poor WASH standards

Rumors running through social media

No inventory of available donations

Lack of shared protocols

Government mistrust

Chronic illness exacerbation

Unnecessary supply donation

Majority of shelters had poor WASH standards

Unofficial 'shelters'

Unsorted donated medications

Aftermath: Problems Faced

- Too much stuff
- Too many people
- No clear leadership
- Disorganization





Credit: Jade Parker-Manderson



Credit: Conredgt

Aftermath: Healthcare System

In the affected department there is **1** Doctor for every **10,000** patients



Credit: electives.net



Aftermath: Healthcare System

Out of 45+ shelters...

- 10 shelters had nurses
- 5 had volunteer doctors 24/7
- 2 health promoters (across all shelters) gathered statistics
- Varying # of Red Cross volunteers (with varying skills) rotated

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Credit: Jade Parker-Manderson





Getting Organized



Field Work & Needs Assessments



Credit: Seres.org

Organizing supplies



Credit: Jade Parker-Manderson

Improvement of shelters





Identifying Opportunities

Get better image of Social media.

Social media to organize efforts and focus support to desires areas or for specific supplies.

THE CLINICS AND HOSPITALS ARE TREATING THOUSANDS OF PEOPLE AND ARE IN DESPERATE NEED OF **MEDICAL SUPPLIES**



TOMORROW I'M GOING TO VOLUNTEER IN A MEDICAL CLINIC NEAR THE

Spirit of service from so many



Credit: Volunca



Optimizing Technology

Organize Social Media, Crowdsourcing and Communication

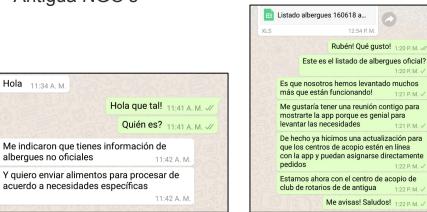
More than 20 WhatsApp Groups:

- Government groups
- **Rescue forces**
- Shelters

Hola 11:34 A. M.

albergues no oficiales

- Volunteers
- Volunca volunteers
- Antigua community groups
- Antigua NGO's



Facebook:

- Guatemala Fuego Response
- Guatemala volcano relief
 - 1000+ members
 - No moderator
 - Requests to donate money
 - Private messages

Hello all, we have managed to collect a substancial sum of money to help. However I am looking for a sustainable way to spend it this year. I was thinking housing. Does anyone has some advice or tips who I can contact?

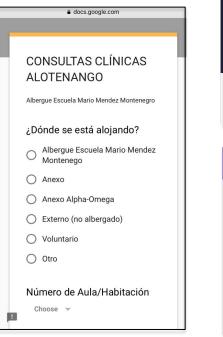
Thank you!

Hola a todos, hemos recolectado una suma sustancial de dinero para ayudar. Sin embargo, estoy buscando una forma sostenible de gastarlo este año. Estaba pensando en casas. ¿Alguien tiene algún consejo o consejos a quién puedo contactar?

Gracias!

Reduce Distraction

Google Docs









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Choose a tool to fill the needs



KoBoToolbox

What we need:

Technology Feature needs:

- Collect data on shelters & needs
- Create alerts for urgent requests
- Inventory catalogue
- Volunteer registration form
- Transportation requests
- Health intervention tracking
- <u>*An easy way to match all of it*</u>

Human Resource Needs:

- A platform manager
- Data collectors
- Data analyst
- Technical support

Other needs:

- Funding
- Training
- Mobile devices
- Single owner
- Long-term planning



Piloting CommCare



Why it worked:

- Someone with existing account used it temporarily to set up an application
- It runs offline
- It allowed for easy data input by anyone with the application
- Could achieve more data collection needs than google forms (but not all)

Why it didn't:

- Initial developer programmed clunky features that ended up requiring a paid subscription
- No one considered a long term data management plan
- Non-technical people need quite a bit of time to understand how to extract the data/use it
- No clear owner/hasty handoff to anyone willing to self-teach





Workshop

Goals – Workshops & Discussion

01	Tech recommendations	 What have you used? Why? What features made you choose it
02	Technology needs	 Needs for a technology during and after a disaster Distractions & technologies specifically <i>not</i> needed
03	Social Media Best Practices	 Key recommendations for Facebook Key recommendations for WhatsApp





Questions