

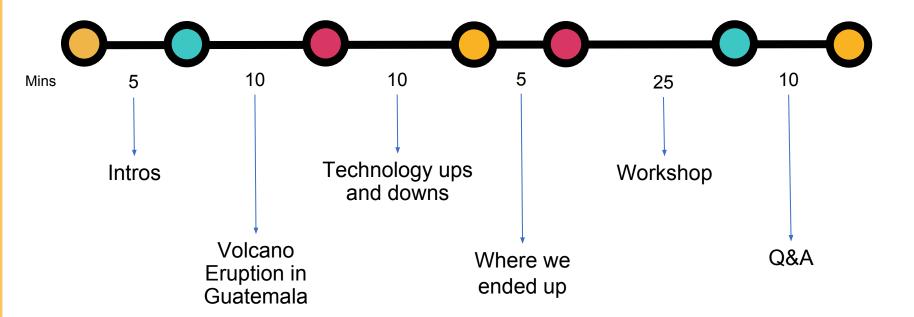
## Technology for disaster relief: Lessons learned from Guatemala Volcano Eruption

Christina Jeffrey & Jade Parker-Manderson

December 10, 2018



## Session Overview (75 Mins)





## Who We Are



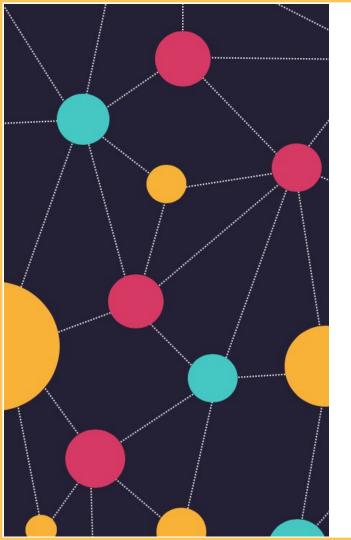
Christina – CEO, TecSalud

- Founder of digital development services firm headquartered in Bogotá, Colombia
- Specializes in Latin America & the Caribbean health, disaster relief, and migration technology programs

Jade – Clinical Nurse, Clinical Consultant

- Public Health Consultant in Latin America
- Trained in Major Incident Medical Management and Specialized in emergency medicine and medical education





# Overview

# About Guatemala



• 16.9 million people

•

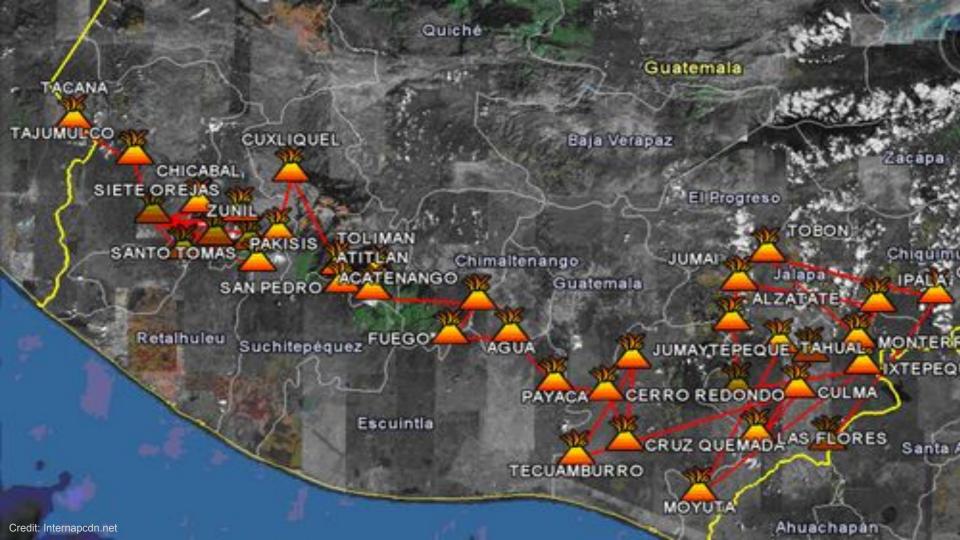
- 23 different languages spoken
- Near extreme level of malnutrition and poverty
  - **37 Volcanos** and one of the highest risk countries for natural disasters in the world.



Credit: Britanica.com









## Aftermath

- Death toll 128\*
- Displaced 4,500\*
- Villages evacuated: 9
- Villages affected: 14
- Shelters set up: 46+



Credit: Noe Perez/AFP/Getty Images

## Aftermath: Problems Faced

Slow government response

Poor local/national coordination

Expired medical donations

**Duplication of efforts** 

Gaps in relief areas Overcrowding of shelters

Disorganized private donations

No security/control of persons entering shelters

Overcrowding of volunteers

Majority of shelters had poor WASH standards

Rumors running through social media

No inventory of available donations

Lack of shared protocols

Government mistrust

Chronic illness exacerbation

Unnecessary supply donation

Majority of shelters had poor WASH standards

Unofficial 'shelters'

Unsorted donated medications

# Aftermath: Problems Faced

- Too much stuff
- Too many people
- No clear leadership
- Disorganization





Credit: Jade Parker-Manderson



Credit: Conredgt

# Aftermath: Healthcare System

### In the affected department there is **1** Doctor for every **10,000** patients



Credit: electives.net



# Aftermath: Healthcare System

Out of 45+ shelters...

- 10 shelters had nurses
- 5 had volunteer doctors 24/7
- 2 health promoters (across all shelters) gathered statistics
- Varying # of Red Cross volunteers (with varying skills) rotated

Lilian	A CALIFIC CONTRACTOR
Dombre Albergue Encorgado telefono.	Obergue Lister to de Alberguez No telefaro.
1gi Arcu le Noe 3) Acibal Ancienos.	Balon Comunal for Nancy Albarado / 59301598
	Digleria Cento Annerica ferro / Curlos Rameras/ 54361180
=) La Indiction Oratter SED maisento /	3) La Ceiba V Nove Rafael Martinez SS 59 7815
2020 glenia Parry Vino. Rodol fo Hennuder 4755 1511.	54) Modesi V Rolando Diaz 56802575
2) Juliglesic Mormonia Zemark. Erick Octors 5856 4952 28724 republic Curcles Larios 54303699.	3) Portales / Jose Borrayo / 4130 6508
estrelators Calaban la Inderivation Noris 1 54656044	(4) Sebastopol / Blance Carata / 56 38 3654.
30)19 Sala evagelia Gol ferro. Denis Dioz 4782 0422	+) Incasachi & Ziomara de Leon & 32523294.
31) Daciono (13. and 14. and 1	9) El Simon v yulma Murray 33 15 7926.
2 Tylora guorgalica. Gloria de lora V 4958 2539.	9) Golondrinos Ervuin Rosales 54610928
	10) fedural v Mercudez. Beduo 32558976
XYS DOXN/VY V/////0000 000000	11) Ruhnevas del Worker Hairo yac. \$870 5443. 12) Santa Numba (1290 Roth Argunta 4331 0891
Aborthal de Salon Universital Aborthal de Salon Universital Aborthal Society	12) Santa Numba ( 12410 Ruth Argueta 4331 0891
Transierien mermener Lorena Gublan Sogep- Happin. H1420622	13) Neva Vida / Gloria de lopez / 4958 8539
Hunger. 4142 0622	14) Apostolicu fecucistor Jaime Mi, anda 40 \$26432
- Junia catolica.	15) Iglesia Bauksto Orbor Rene cifuenter 58028114
A Gradalope.	16) Casa manolo Jarges Rossy Moran 59669384
-> Towersto nurstra	17) Esculu Lincol Modulor Irma yolando Herrark. Dr 54132157
Roca dispra.	18) Iglenia Shadai Sergio de la Cruz Szlale 8477
-> Towerso north Roa. col. ta Industria. col. ta Industria.	19) Iglesia Jesuchisto N.R. Hisma Gripalba 54 166624
cant.	Emilio Caloron
an one of the second states of	21) Albergue Yklojs. Elizabeth Welgar 51243678.

Credit: Jade Parker-Manderson





# Getting Organized



### Field Work & Needs Assessments



Credit: Seres.org

### Organizing supplies



Credit: Jade Parker-Manderson

## Improvement of shelters





# Identifying Opportunities

Get better image of Social media.

Social media to organize efforts and focus support to desires areas or for specific supplies.

THE CLINICS AND HOSPITALS ARE TREATING THOUSANDS OF PEOPLE AND ARE IN DESPERATE NEED OF **MEDICAL SUPPLIES** 



TOMORROW I'M GOING TO VOLUNTEER IN A MEDICAL CLINIC NEAR THE

## Spirit of service from so many



Credit: Volunca



# **Optimizing Technology**

## Organize Social Media, Crowdsourcing and Communication

#### More than 20 WhatsApp Groups:

- Government groups
- **Rescue forces**
- Shelters

Hola 11:34 A. M.

albergues no oficiales

- Volunteers
- Volunca volunteers
- Antigua community groups
- Antigua NGO's



#### Facebook:

- Guatemala Fuego Response
- Guatemala volcano relief
  - 1000+ members
  - No moderator
  - Requests to donate money
  - Private messages

Hello all, we have managed to collect a substancial sum of money to help. However I am looking for a sustainable way to spend it this year. I was thinking housing. Does anyone has some advice or tips who I can contact?

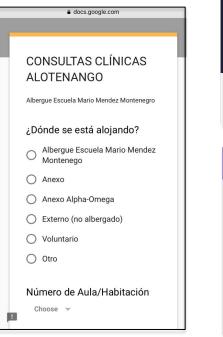
Thank you!

Hola a todos, hemos recolectado una suma sustancial de dinero para ayudar. Sin embargo, estoy buscando una forma sostenible de gastarlo este año. Estaba pensando en casas. ¿Alguien tiene algún consejo o consejos a quién puedo contactar?

Gracias!

### **Reduce Distraction**

#### Google Docs









Sature	day, July 28th		
$\bigcirc$	9:30am to 4:00pm Escuintla		2 SPOTS LEFT
+ At	ención Pediá	trica	
+ At	ención Psico	lógica	
+ En	fermería		
+ Est	tudiantes de	Medicina	
+ Od	lontología		
+ Voluntario General			
Shifts			
We need	t's your e your email so we car email address:		
Wha We need Your	your email so we car	n communicate v	vith you.
Wha We need Your Ch Registi	your email so we car email address:	n communicate v ot have an email a tion	vith you.
Wha We need Your Ch Registi	your email so we can email address: neck here if you <i>do no</i> ration Informa fields are marked wit	n communicate v ot have an email a tion	vith you.
Wha We need Your Ch Registi Reguired	your email so we can email address: neck here if you <i>do no</i> ration Informa fields are marked wit	n communicate v ot have an email a tion	vith you.
Wha We need Your Ch Registi Reguired	your email so we can email address:	n communicate v ot have an email a tion	vith you.



Choose a tool to fill the needs



KoBoToolbox

What we need:

### Technology Feature needs:

- Collect data on shelters & needs
- Create alerts for urgent requests
- Inventory catalogue
- Volunteer registration form
- Transportation requests
- Health intervention tracking
- <u>\*An easy way to match all of it\*</u>

#### Human Resource Needs:

- A platform manager
- Data collectors
- Data analyst
- Technical support

#### Other needs:

- Funding
- Training
- Mobile devices
- Single owner
- Long-term planning



### **Piloting CommCare**



### Why it worked:

- Someone with existing account used it temporarily to set up an application
- It runs offline
- It allowed for easy data input by anyone with the application
- Could achieve more data collection needs than google forms (but not all)

#### Why it didn't:

- Initial developer programmed clunky features that ended up requiring a paid subscription
- No one considered a long term data management plan
- Non-technical people need quite a bit of time to understand how to extract the data/use it
- No clear owner/hasty handoff to anyone willing to self-teach



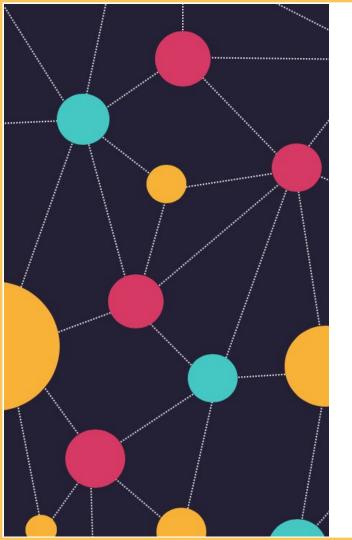


# Workshop

### Goals – Workshops & Discussion

01	Tech recommendations	<ul> <li>What have you used?</li> <li>Why?</li> <li>What features made you choose it</li> </ul>
02	Technology needs	<ul> <li>Needs for a technology during and after a disaster</li> <li>Distractions &amp; technologies specifically <i>not</i> needed</li> </ul>
03	Social Media Best Practices	<ul> <li>Key recommendations for Facebook</li> <li>Key recommendations for WhatsApp</li> </ul>





# Questions