

mHealth Evidence Generation: A focus on Evaluation Design

Call for Evidence

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Where is the Evidence?

for mHealth Communication: Don't We Have an App for That?

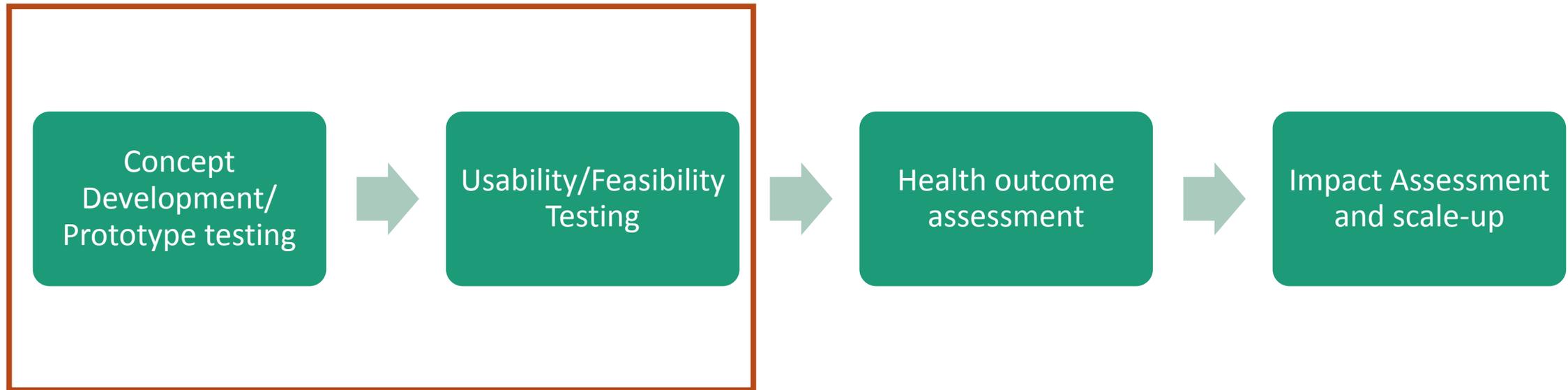
James M. Sherry & Scott C. Ratzan

Published online: 01 May 2012.

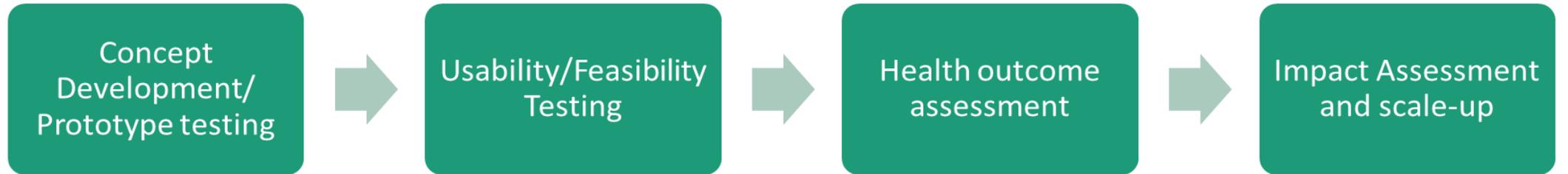
that innovation in this domain can be evaluated with the same rigor as other public health strategies, attenuating some of the hype previously associated with mHealth.

Where is the Evidence?

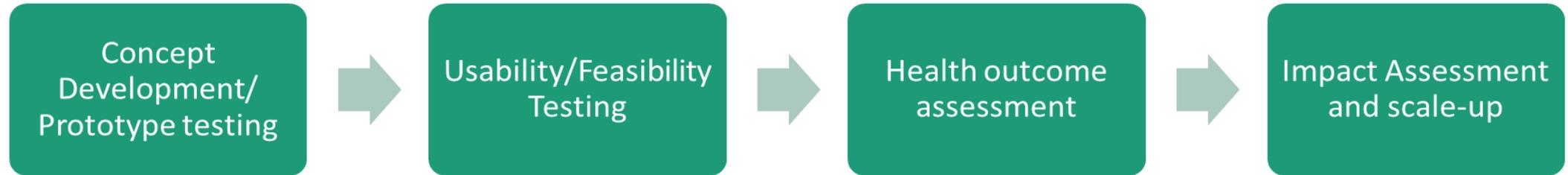
...along the mHealth implementation continuum...



Today's Agenda



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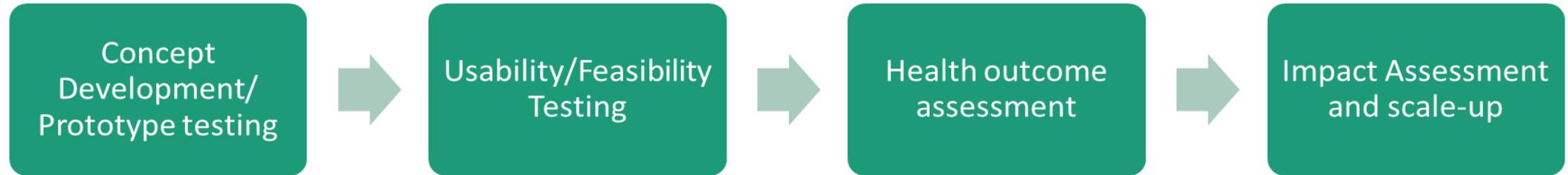


Individual

MAMA- Aponjon in Bangladesh

m4RH Evaluation by SHOPS in Kenya

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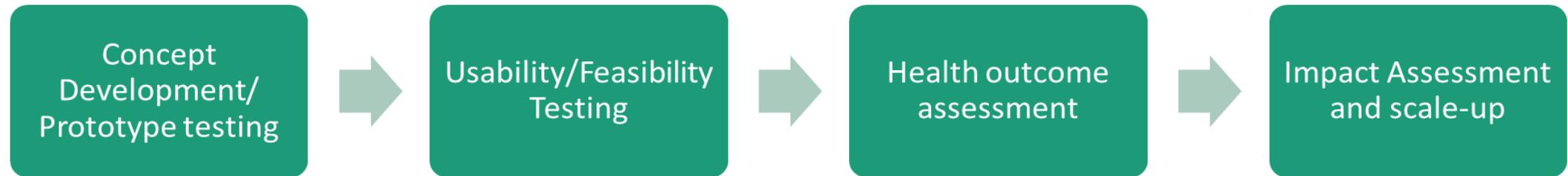
FP mLearning platform for HW training in Senegal

Health Worker

Use of netbooks by CHWs in Bangladesh

FP mobile job aid study in Tanzania

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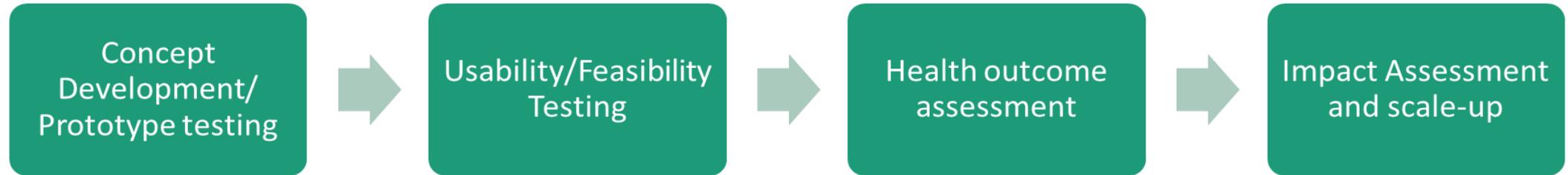
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cStock evaluation in in Malawi

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